

# LUMBEE REGIONAL DEVELOPMENT ASSOCIATION, INC.

LUMBEE HOMECOMING 2019

JUNE 28<sup>H</sup>– JULY 6<sup>TH</sup> 2019

SPONSORSHIP/MARKETING PACKET

**BENEFACTOR**

**MAJOR**

**GOLD**

**PLATINUM**

*51 Years of Celebrating  
American Indian  
Pride, Culture, Families, and Community*

*Proudly Sponsoring  
The Second Largest  
Attended Event in  
Robeson County*

**LUMBEE HOMECOMING  
2019**

(910) 521-8602

PO Box 68 636 Prospect Road Pembroke, NC 28372  
Lumbee Regional Development Association, Inc.

# LUMBEE HOMECOMING 2019

## Sponsorship Awards

\*Sponsors who make a donation to cover the sponsorship of an entire event will be the only sponsor recognized at that event

### SILVER - \$ 1,000.00

- 1/4 page Ad in Homecoming Program Book
- 2-Homecoming Program Books
- 2-Tickets to each pageant (Reserved seating)
- Company/Name listed in Homecoming Program Book

### GOLD - \$ 1,500.00

- 1/2 page Ad in Homecoming Program Book
- 2-Homecoming Program Books
- 2-Tickets to each pageant (reserved seating)
- Company/Name listed in Homecoming Program Book
- Listing on Lumbee Homecoming Website

### PLATINUM - \$ 3,000.00

- 3/4 page Ad in Homecoming Program Book
- 4-Homecoming Program Books
- 4-Tickets to each Pageant (reserved seating)
- Company/Name listed in Homecoming Program Book
- Golf Tournament registration for ONE team of (3) three golfers.
- Listing on Lumbee Homecoming Website

### MAJOR - \$ 7,000.00

- Full page Ad in Homecoming Program Book
- 4-Homecoming Program Books
- 6-Tickets to each Pageant (reserved seating)
- Company/Name listed in Homecoming Program Book
- Company/Name announced at events Sponsored
- Golf Tournament registration for TWO teams of (3) three golfers
- Listing, link and logo displayed on Lumbee Homecoming Website until June 1<sup>st</sup> 2019
- Float in Homecoming Parade

### BENEFACTOR - \$10,000.00 +

- Full page Ad in Homecoming Program Book
- 8-Homecoming Program Books
- 8-Tickets to each Pageant (reserved seating)
- Company/Name listed in Homecoming Program Book
- Company/Name announced at events Sponsored
- Golf Tournament registration for THREE teams of (3) three golfers
- Listing, link and logo displayed on Lumbee Homecoming Website until June 1<sup>st</sup> 2019
- Float in Lumbee Homecoming Parade

*Fireworks Display*

## *Little & Junior Miss Lumbee Pageant*



The Little Miss Lumbee Pageant gives young girls ages 5-9 and juniors 10-13 the opportunity to represent the Lumbee people and this region of NC. The pageant features traditional regalia, talent, and evening gown competition. This year the pageant will be held Tuesday July 2<sup>nd</sup> at the Givens Performing Arts Center on the campus of UNC-Pembroke. A single sponsorship level for this event is \$10,000.00

## *Teen & Miss Lumbee Pageant*



The Teen & Miss Lumbee Pageant determines which two young women will serve as Ambassadors for the Lumbee people. The age category for Teen is 14 - 17, and for Miss Lumbee contestants 18 - 26. The pageant features regalia, talent, interview and evening gown competition. This year the pageant will be held on Friday July 5<sup>th</sup> 2019 at the Givens Performing Arts Center on the campus of UNC-Pembroke. A single sponsorship level for this event is \$10,000.00

## *Elders Luncheon*

The Elders (65 and older) Luncheon will be held on Tuesday July 2, 2019 at the Southeastern Agricultural Center & Farmers Market in Lumberton. This is a special occasion for the elders of Robeson County and surrounding communities, and those visiting from other cities. This event provides attendees with food, fun, and fellowship. The event is by invitation. **Sponsored by Fullers Bar-B-Q, First Bank, and HealthKeeperz**

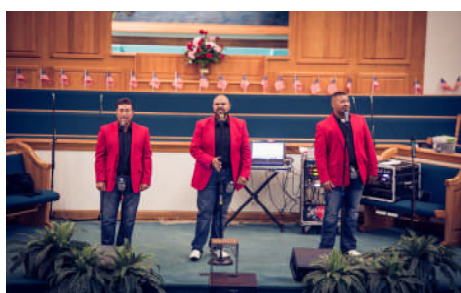






## *Farewell Tea*

The Farewell Tea is a time for the Ambassadors to reflect on the past year, and to say their final good bye to their many supporters and friends. This is a special occasion for the girls as they showcase their talents and the experience and confidence they have gained throughout their reign. The Farewell Tea will be held on Sunday June 30, 2019 at Berea Baptist Church in Pembroke. **Sponsored by Bear Claws Den**



## *Lumbee Homecoming Annual Gospel Sing*

The Lumbee Homecoming Annual Gospel Sing will be held on Sunday June 30, 2019 beginning at 6:00 pm at Berea Baptist Church in Pembroke. The Gospel Sing features local groups from surrounding counties. It is a night of gospel singing and fellowship. The sponsorship level for this event is \$ 2,500.00.

## *Golf Tournament*

The annual Lumbee Homecoming Charity Golf Tournament provides a venue for business people to socialize and network. The golf tournament will be held at Pine Crest Country Club in Lumberton, NC, and lunch will be provided for all golfers. This event will be held on Saturday, June 29, 2019. The sponsorship level for the Golf Tournament is \$ 3,000.00





## *Outdoor Gospel Concert*

The Outdoor Gospel Concert will be held on Saturday July 6, 2019 prior to the Lumbee Homecoming Firework display. Local artist from around Robeson and surrounding counties provide Gospel music from 6:00 p.m. until the firework show begins. Thousands of people attend this event to enjoy gospel music and fellowship prior to the Firework show. The sponsorship level for this event is \$2,000.00



## *5 K Run/Fun Walk*

The 5 K Run/Walk will be held on Saturday July 6<sup>th</sup>, 2019 beginning at 7:15 am. This event is held at Pembroke First Health in Pembroke. This event attracts all ages. The route is 3.1 miles for runners, and 1 or less miles for walkers. The sponsorship level for this event is \$ 3,000.00.

# Lumbee Regional Development Association, Inc.

## LUMBEE HOMECOMING ADVERTISEMENT AGREEMENT

Contact Person:

Title/Position:

Business/Organization

Mailing Address:

Daytime Phone:

Cell Phone:

City:

State:

Postal Code:

Email Address:

Web-Site:

- Advertisement must be in one of the electronic formats listed below:
- Microsoft Word, High Resolution PDF File, or JPEG (See Dimensions Below)
- If a photograph is included in your Ad please provide a high quality photo.
- Submit via, 3.5 Disk, CD, or email to [jlock@lumbee.org](mailto:jlock@lumbee.org) Please title subject line (Homecoming Ad)
- Hard Copy should be submitted with form to assure accuracy
- If you should have questions, or need additional information please contact Joyce Locklear at 910-522-2142

**Full Page: 7.3 x 9.8**

**½ Page: 7.3 x 4.75**

**¼ Page: 3.5 x 4.75**

**Business Card 3.5**

### Advertising Rates

All Ads will be printed  
in Full Color

**SOLD**

**Inside Front...\$1000.00**

**Inside Back.....\$800.00**

**Back Cover.....\$1000.00**

**Full Pg. ....\$700.00**

**Half Pg. ....\$350.00**

**Quarter Pg. ....\$175.00**

**Eighth Pg. ....\$100.00**

- \_\_\_\_\_ Same as prior year ad  
\_\_\_\_\_ Prior year ad with date changes  
\_\_\_\_\_ Prior year ad with the following changes:

### **DEADLINE FOR SUBMITTING ADVERTISEMENTS MAY 24, 2019**

I hereby understand and agree with the requirements of this Agreement. I am enclosing a payment of \$ \_\_\_\_\_ for a \_\_\_\_\_ page advertisement in the 49<sup>th</sup> Annual Lumbee Homecoming program booklet.

Check Enclosed: \$ \_\_\_\_\_

Please make check or money order payable to: **Lumbee Homecoming**  
**Attn: Ad Sales/Sponsorship**  
**PO Box 68**  
**Pembroke, NC 28372**